

# TASH 2007

## *Equity, Opportunity and Inclusion*

### *Sponsorship Prospectus*

#### ***Break Out of Your Booth - Be a Sponsor***

#### ***Connect With Your Target Audience***

The TASH 2007 Annual Conference, December 5-8, 2007, in Seattle Washington, is the gathering place for a large and enthusiastic audience of 1200-1500 people with disabilities, family members, educators, students, researchers, therapist, service providers, public policy advocates and many other professions.

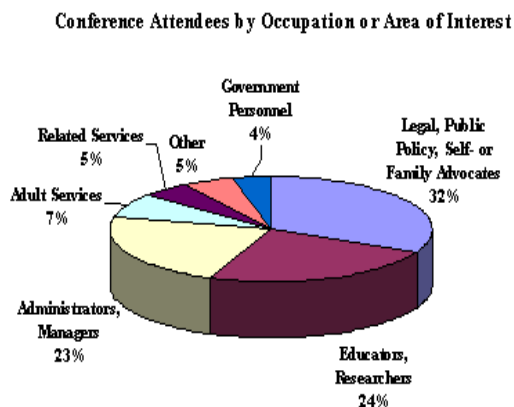
This year's conference theme, *Equity Opportunity and Inclusion*, will offer participants a renewed sense of community, re-ignite passion for our mission, provide practical information for immediate use, and inspire all of us to be sources of change in our communities.

Every attendee brings with him/her a unique background and experiences. They come as much for the renewal of spirit and the networking opportunities as for the superior information sharing. The spirit, energy and commitment of this group is what makes the TASH conference such an exceptional event.

Take advantage of these exciting opportunities for your organization to connect with and support TASH's work by securing a sponsorship.

#### ***Attendee Profile***

The annual TASH Conference offers an established base of attendees who influence the provision of services for thousands of



#### ***Who is TASH***

TASH is an international membership association that promotes inclusive communities through research, education, and advocacy. TASH members are people with disabilities, family members, fellow citizens, advocates, and professionals working together to create change and build capacity so that all people, no matter their perceived level of disability, are included in all aspects of society.

Since its inception over thirty years ago, TASH has gained international acclaim for our uncompromising stand against separatism, stigmatization, abuse and neglect. We actively promote the full inclusion and participation of persons with disabilities in all aspects of life.

TASH believes that no one with a disability should be forced to live, work, or learn in a segregated setting; that all individuals deserve the right to direct their own lives. TASH's mission is to eliminate physical and social obstacles that prevent equity, diversity, and quality of life.

individuals and organizations around the world.

# Showcase Your Organization's Commitment to Full Inclusion

## ***The TASH conference is the one disability conference you can't afford to miss!***

This invigorating conference, will explore the theme Equity, Opportunity and Inclusion through more than 200 juried topic specific breakout sessions, general sessions, town hall meetings, 10 TASH TECHS, exhibits and poster sessions. Topics and themes addressed at the conference cover the lifespan and include workshops and presentations on advocacy and self-advocacy, challenging behaviors, communication and interactions, community living, education, employment, family and friendships, Global issues, health care and medical supports, policy and legal issues, recreation and leisure and more.

## **Take advantage early for the best selection of Sponsorship Opportunities**

Make your commitment to sponsor an event now! The earlier you commit the more exposure your organization will receive, and the more time you will have to help participate in the development of conference content, and/or achieve your organization's mission through conference activities.

### **Conference Reception - \$10,000**

This sponsorship provides attendees with light snacks and refreshments as they view the, exhibits, posters and discuss new and cutting-edge developments in our field.

#### **Benefits of this sponsorship include:**

- One double-size (20'x 10') exhibit booth
- One (1) full page ads in the Conference Program
- Four (4) complimentary full conference registrations
- Web site feature and hotlink on [www.tash.org](http://www.tash.org)
- Acknowledgement anywhere sponsors are collectively listed
- Opportunity to distribute your materials with registration materials
- Attendee mailing list and the TASH membership list in electronic format ( two-time only use)

### **Welcome Reception – \$7500**

If you're looking for image-enhancing exposure to a mass TASH audience, this is the perfect sponsorship for you. Gain exposure to more than 500 attendees as they meet and greet at the beginning of the conference. Your role as the sole sponsor of this high profile event will skyrocket your organization's visibility at TASH!

#### **Benefits of this sponsorship include:**

- One (10'x 10') exhibit booth
- One (1) full page ads in the Conference Program
- Three (3) complimentary full conference registrations
- Web site feature and hotlink on [www.tash.org](http://www.tash.org)
- Acknowledgement anywhere sponsors are collectively listed
- Opportunity to distribute organization materials with registration materials

### **Coffee Breaks - \$5000**

Meet and network with attendees over a hot cup of coffee. Coffee will be served twice a day (if sponsored) from multiple stations on the Exhibit Floor during session breaks - a perfect time and place to promote your organization! Have staff on-hand to pass out literature, gifts or invitations to visit your booth.

### **Benefits of this sponsorship include:**

- One (10'x 10') exhibit booth
- One (1) half (½) page ads in the Conference Program
- Organization may provide banner, cups and napkins with organization logo
- Signage with organization logo and booth number will be provided at each station
- Each station sponsor will be able to distribute literature from the Sponsor Table in the coffee area
- Companies may sponsor multiple breaks
- Web site feature and hotlink on [www.tash.org](http://www.tash.org)
- Acknowledgement anywhere sponsors are collectively listed
- Attendee mailing list and the TASH membership list in electronic format ( one-time only use)

### **General Session- \$4000**

Place your organizations front and center during one of our two TASH 2007 general sessions. Here is the opportunity to get your name on the big screen in front of the whole audience. Highlight your organization with a Power Point presentation that will run as the audience arrives and leaves the program.

#### **Benefits of this sponsorship include:**

- One (10'x 10') exhibit booth
- Pre- and Post General Session power point slides
- One (1) quarter (¼ ) page ad in the conference program
- Web site hotlink on [www.tash.org](http://www.tash.org)
- Acknowledgement anywhere sponsors are collectively listed

### **Strand Partnerships - \$3500**

Here is the ideal opportunity for your organization to share information and resources with new audiences. Strand Partnerships allow organizations to work with TASH to plan a day-

long series of workshops that focus specifically on your interest area.

**Benefits of this sponsorship include:**

- Two (2) complimentary conference registrations
- One (1) quarter (¼) page ad in the Conference Program
- Organization name listed as a Strand Partner in the conference program
- Web site hotlink on [www.tash.org](http://www.tash.org)
- Acknowledgement anywhere sponsors are collectively listed

**Exhibitor Lounge – \$2500**

This is a great opportunity reach the nearly 40 exhibitors by providing a refreshment area for these top companies.

**Benefits of this sponsorship include:**

- Signage with organization logo in the Exhibitor Lounge area
- Table in lounge to display materials
- Web site hotlink on [www.tash.org](http://www.tash.org)

**TASH TECH Sessions - \$2500**

TASH TECH education sessions feature high-profile speakers from all tiers of the field. This is a highly visible opportunity for a sponsor to reach decision-makers as they learn about the latest in equity, inclusion and opportunities.

**Benefits of this sponsorship include:**

- Signage with organization logo on all session room signs
- Organization name listed as a TASH TECH Session sponsor in the conference program
- Web site hotlink on [www.tash.org](http://www.tash.org)
- Acknowledgement anywhere sponsors are collectively listed

**Registration Pens - \$1000**

Put your organization's name in the hands of each attendee by supplying pens, with your logo/graphic, for use on-site at TASH. The pens will be placed in the registration area and made available throughout the convention center. Sponsor will be responsible for producing and shipping pens to Seattle for distribution at the conference.

**Benefits of this sponsorship include:**

- Organization logo/graphic on the pens
- Web site hotlink on [www.tash.org](http://www.tash.org)
- Acknowledgement anywhere sponsors are collectively listed

**Registration Inserts - \$1000**

Include your organization's promotional material in the Conference Program and reach all TASH 2007 attendee with your message. Inserts range from flyers to promotional products and small organization brochures. Generally, inserts should weigh no more than 3 ounces and measure no longer than 11" wide x 11" tall; however, other sizes will be considered.

**Benefits of this sponsorship include:**

- One piece of the sponsoring organization's promotional material inserted in each Conference Program
- Web site hotlink on [www.tash.org](http://www.tash.org)
- Acknowledgement anywhere sponsors are collectively listed

**Scholarship Sponsor -- \$1000 per person**

Self advocates from all over the country attend TASH each year to lead workshops, participate in town hall meetings, and provide great insight into important priorities and directions. Self advocates also find the TASH conference a great learning and networking experience. Our goal is to bring 30 self advocates to the conference – your sponsorship of \$1,000 per person will help us meet that goal.

**Benefits of this sponsorship include:**

- Web site hotlink on [www.tash.org](http://www.tash.org)
- Acknowledgement anywhere sponsors are collectively listed

**Supporting Organizations – \$500**

Commit to advertising the TASH conference to your constituents, provide mailing lists, link the TASH conference web page to your site; and advertise the conference in newsletters, brochures, and on event calendars.

**Benefits of this sponsorship include:**

- Web site hotlink on [www.tash.org](http://www.tash.org)
- Acknowledgement anywhere sponsors are collectively listed

If the perfect opportunity isn't listed here, or you have questions contact: Barb Trader, Executive Director at 202-263-5600 x 1, [btrader@tash.org](mailto:btrader@tash.org) or Mary Staley at [mstaley@tash.org](mailto:mstaley@tash.org) or 570-387-6340.