



TASH 2009 Sponsorship Prospectus

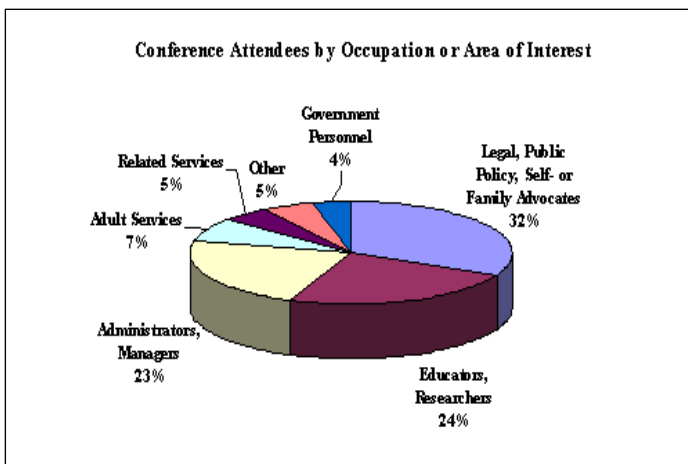
Connect with Community Leaders

1,500 advocates seeking equal opportunities for people with disabilities will be attending the TASH 2009 Annual Conference, November 18-21 in Pittsburgh. This year's conference, **If Not us, WHO; If not Now, WHEN?**, will address the latest trends in community inclusion, provide practical information for achieving success from birth through adulthood, and inspire individuals with disabilities, service providers and educators to become proponents of change in communities across the United States and around the world.

Show these leaders that you support inclusion in our schools, workplaces and everyday activities by sponsoring this unique gathering designed to encourage learning, information sharing and networking among educators, service providers, public policy advocates and people with disabilities and their families.

Attendee Profile

The annual TASH Conference offers an established base of attendees who influence the provision of services and supports for tens of thousands of individuals and organizations around the world.



Who is TASH?

TASH is an international leader in the human rights movement and an advocate for full inclusion of people with the most significant disabilities in all walks of life. For 32 years, TASH has distinguished itself by advocating against the institutionalization and segregation of people with functional differences, creating breakthroughs in providing support and demonstrating through research that inclusion works. We stand for people with disabilities such as autism, cognitive disability, cerebral palsy and others that limit self-expression, perception and/or integration of environmental stimuli. The people we stand for have disabilities; yet, once they are appropriately supported, they have the potential to be fully contributing citizens. We value every life and show repeatedly that individuals with disabilities can function and succeed in inclusive communities, *and* that full inclusion improves the quality of the community as a whole.

Showcase Your Commitment to

Full Inclusion

The TASH conference is the one disability conference you can't afford to miss!

For 33 years, the TASH Conference has been **the place** disability leaders go to learn, network and return home inspired to create change with breakthrough ideas. This year's conference will explore the theme ***If Not us, WHO; If not Now, WHEN*** through more than 200 invigorating and juried topic-specific breakout sessions, general sessions, town hall meetings, pre-conference workshops (TASH TECHS), exhibits, poster sessions and Saturday workshops. Topics and themes addressed at the conference cover:

- early childhood; maintaining LRE while transitioning
- inclusive K-12 practices, including LRE
- outreach services and strategies for diverse communities
- innovative and inclusive post-secondary programs
- adult services
- community living (volunteerism, service, church membership and more)
- extracurricular access for young people
- response to intervention
- positive behavior supports
- serving rural areas
- transportation solutions
- waiting list advocacy
- adult protection
- Olmstead implementation
- building relationships with and involving legislators
- Money Follows the Person implementation
- financial management and asset development
- transition to adult life
- self-advocacy and leadership

Secure Your Sponsorship

Make your commitment to sponsor an event today! By showing your support now, you guarantee additional exposure for your organization, gain opportunities to participate in the development of conference content and achieve your organization's mission through conference activities.

Conference Lead Sponsor -- \$25,000

This sponsorship supports an awards banquet for all attendees to acknowledge breakthroughs in inclusive practices and advocacy.

Benefits of this sponsorship include:

- Podium opportunity for sponsor representative
- Conference bags with name and logo distributed to all attendees at registration
- One double-size (20'x 10') exhibit booth
- One (1) inside cover ad in the Conference Program
- Six (6) complimentary full conference registrations
- Web site feature and hotlink on www.tash.org
- Lead acknowledgement anywhere sponsors are collectively listed
- Opportunity to distribute your materials at registration
- Two-time use of attendee mailing list and the TASH membership list in electronic format

Conference Receptions - 2 @ \$10,000

These sponsorships provide attendees with light snacks and refreshments as they greet each other, view exhibits, posters and discuss new and cutting-edge developments in our field. Your visibility as a disability leader will skyrocket as the sole sponsor of one of these high profile events!

Benefits of this sponsorship include:

- One double-size (20'x 10') exhibit booth
- One (1) full page ad in the Conference Program
- Four (4) complimentary full conference registrations
- Opportunity for introductory remarks at event
- Web site feature and hotlink on www.tash.org
- Acknowledgement in collective sponsor lists
- May provide logo banner, cups and napkins
- May distribute materials with registration materials

- Attendee mailing list and the TASH membership list in electronic format (two-time only use)

Cyber Café Sponsor: \$7,000

Conference attendees will have access to computer terminals in a specially designated area on the exhibit hall floor where they can check their e-mail and access the internet.

Benefits of this sponsorship include:

- Sponsor's name and company logo featured on signage placed above the Cyber Café and on each computer terminal.
- One-time use of attendee mailing list and the TASH membership list in electronic format
- One double-size (20'x 10') exhibit booth
- Two (2) complimentary full conference registrations
- Web site feature and hotlink on www.tash.org
- Acknowledgement in collective sponsor lists

Key Cards: \$5,000

The Key Card sponsor's logo will be featured on the headquarter hotel's key cards handed out at check-in.

Benefits of this sponsorship include:

- Web site hotlink on www.tash.org
- One time use of attendee mailing list and the TASH membership list in electronic format
- Two (2) complimentary full conference registrations

- Acknowledgement anywhere sponsors are collectively listed

- Table in lounge to display materials
- Web site hotlink on www.tash.org

General Session- 2 @ \$4,000

Place your organization front and center on the big screen during one of two TASH 2008 general sessions. Highlight your organization with a Power Point presentation that will run as the audience arrives and leaves the program.

Benefits of this sponsorship include:

- One (10'x 10') exhibit booth
- Pre- and Post-General Session power point slides
- Two (2) complimentary full conference registrations
- One (1) quarter (¼) page ad in the conference program
- Web site hotlink on www.tash.org
- Acknowledgement anywhere sponsors are collectively listed

Strand Partnerships - \$3,500

Demonstrate your leadership and gain visibility for your expertise as a strand partner. Strand partnerships offer opportunities to work with TASH to plan a series of workshops that focus on sharing information and resources with new audiences around a specific interest area.

Benefits of this sponsorship include:

- Two (2) complimentary conference registrations
- One (1) quarter (¼) page ad in the Conference Program
- Organization name listed as a Strand Partner in the conference program
- Web site hotlink on www.tash.org
- Acknowledgement anywhere sponsors are collectively listed

TASH TECH Sessions - \$2,500

TASH TECH education sessions feature high-profile speakers with a diverse range of expertise. This highly visible opportunity allows sponsors to reach decision-makers as they learn about the latest in equity, inclusion and opportunities.

Benefits of this sponsorship include:

- Signage with organization logo on all session room signs
- Organization name listed as a TASH TECH Session sponsor in the conference program
- Web site hotlink on www.tash.org
- Acknowledgement anywhere sponsors are collectively listed

Welcome Lounge – \$2,500

Support local self-advocates by sponsoring the lounge they plan, staff and operate to welcome their colleagues and friends from throughout the country. Expect to reach nearly every attendee at this popular conference attraction!

Benefits of this sponsorship include:

- Signage with organization logo in the Exhibitor Lounge area
- Table in lounge to display materials
- Web site hotlink on www.tash.org

Exhibitor Lounge – \$2,500

Connect with nearly 40 exhibitors by providing a refreshment area for top companies and agencies serving advocates and individuals with disabilities.

Benefits of this sponsorship include:

- Signage with organization logo in the Exhibitor Lounge area

Registration Pens - \$1,000

Put your organization's name in the hands of each attendee by supplying pens with your logo/graphic for use on-site at TASH. Pens will be placed in the registration area and made available throughout the convention center. Sponsor will be responsible for producing and shipping pens to Seattle for distribution at the conference.

Benefits of this sponsorship include:

- Organization logo/graphic on the pens
- Web site hotlink on www.tash.org
- Acknowledgement anywhere sponsors are collectively listed

Registration Inserts - \$1,000

Reach all TASH 2008 attendee with your message by including your organization's promotional material in the Conference Program. Inserts range from flyers to promotional products and organization brochures. Generally, inserts should weigh no more than 3 ounces and measure no longer than 11" wide x 11" tall; however, other sizes will be considered upon request.

Benefits of this sponsorship include:

- One page promotional material inserted in each Conference Program
- Web site hotlink on www.tash.org
- Acknowledgement anywhere sponsors are collectively listed

Scholarship Sponsor -- \$1,000 per person

Self-advocates from all over the country attend TASH each year to lead workshops, participate in town hall meetings and provide great insight into important priorities and directions. Scholarships are also awarded to micro-enterprise owners to exhibit and grow their businesses. Help TASH foster inclusive opportunities by bringing 30 self-advocates and 5 entrepreneurs to the conference – your sponsorship of \$1,000 per person will help us meet that goal.

Benefits of this sponsorship include:

- Scholarship sponsor listing in conference program
- Acknowledged from podium with other scholarship sponsors at a full conference event
- Web site hotlink on www.tash.org
- Acknowledgement anywhere sponsors are collectively listed

Supporting Organizations – \$500

Commit to advertising the TASH conference to your constituents, provide mailing lists, link the TASH conference Web page to your site; and advertise the conference in newsletters, brochures and on event calendars.

Benefits of this sponsorship include:

- Web site hotlink on www.tash.org
- Acknowledgement anywhere sponsors are collectively listed

